



THE SECRETS THAT BROKE THE

INTERNET

The Insiders Report

READ THIS AND PAY ATTENTION

If you want to be successful, then read this book. And read it like it is a life ring thrown to you in the ocean. An ocean filled with sharks.

Why did I write this book? Because I make money on the internet. A lot of it and over and over and over. And because now that I have made it online, I have the freedom to help others to enjoy being financially free just like I am.

And because, later I am going to sell you the system that will automate everything for you and make you more money than you could believe this early in the process.

But don't worry, this won't take long.

I am not disturbed by the sharks on the internet. I am bigger and badder than they are and I can swim circles around them.

Frankly I am not concerned much with them, other than the occasional course correction so that my time is not wasted by them.

Now let's talk about you.

If you will follow the suggestions/ recommendations / instructions that you find in this book then you will be able to become wealthy online.

Let me tell you why.

Because first you will know. You will know what works. And not only that you will know what works better than anything else in the World online.

And because you will have knowledge of the easiest and fastest way to get done the things that make money on the internet.

I am very, very good at this and I am also good at one other thing. That is, I am very good at being able to introduce you, show you, teach you how to know and use everything you need.

What I am not good at is getting other people to care about their own lives enough to make the decision to operate at 100%. Not the 100% that you think is 100% but the 100% which is the full blown commitment that you make to yourself that you will win.

All my best,

Paul Darby

Paul Darby, Inc President



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INTRODUCTION

I was born a poor black child in Mississippi. That is what Steve Martin said in the movie, "The Jerk" filmed in 1979.

It was funny because Steve martin is very white. If someone can be very white that is. And he was being raised by a black family.

You my friend are also very white being raised by a black family, meaning you think you are one thing and instead you are another.

You are not in the real world as you know it.

The internet is not the same as operating face to face. If you do not get the difference, you will never, ever, ever win big.

I used to have a big presentation where I filled a 5 gallon bucket with water, and sat in front of it, then leaned over and put just my face in the water.

That represented your monitor on your computer, like the level of the water, ½ an inch into it and the rules change.

I blew bubbles, and talked with a mouthful of water until I had made a mess and proved my point.

What was my point? With my face only one half an inch deep into the top of the water I was totally unable to breathe and was immediately in danger of dying due to lack of air.

That is a very similar position to you right now as someone trying to operate on the internet with out knowing the rules that you are operating under.

So Matey, learn the new rules or suffer the consequences of not knowing.

And as any Judge in black robes will tell you, ignorance is not an excuse of breaking the law.

So now I will teach you the rules. You don't have to believe them but you better follow them.

1. RULE NUMBER #1

If you want to make a lot of money:

You need to have a significant number of people who have a significant want or need to have a product or service that you can provide to them, by being able to communicate with them offers that make them want what you offer more than the money you want to sell the thing you are offering them.

Yes there are intricacies such as you need a website that can sell, an endless or nearly endless ability to deliver products or services, a way to deliver the products or services and a way to reach significant numbers of people who are a good target market to make your offers too.

Conclusion:

If you can figure out how to find a bunch of people who are motivated to have something and you can offer it to them so they want it from you and you can deliver the product or service in a way that makes them available to hear from you again because you want to share more things they want to buy (from you).

To My Reader:

Knowing this rule and figuring out how to operate within it can make you unstoppable at making money online.

2. RULE NUMBER #2

Anytime you can get someone to come to your website which means anytime you can get someone to come to your online “Store”, you must get their follow up information.

For now you care more about getting the way to communicate with them than you care about anything else.

I know you may think I took my eye off the ball, or the sale in this case but I have not.

Important things to be aware of:

People will go to your website because they are killing time, surfing, researching, shopping around and lots of other reasons.

What you can do to combat their not wanting to purchase from you the first time they visit your website?

You can get their email address so that you can make them offers that give them a reason to buy from you and you can do that over and over and over again.

You can also use these communications to build a relationship, to follow up with them, to make more offers and to continue to provide them with value that if you do make sure that every time they buy something from you that they end up getting more value than the amount of money it cost them.

Now you are helping them and getting paid to do it. Nice.

3. RULE NUMBER #3

You need a shovel. Or a backhoe...

Because if you want the hole to be a big one, a child's plastic beach shovel with a little plastic bucket is not going to cut it.

So how big is the hole that you want to dig?

Or you may think of it like this, "How much money do you want to make?"

Everyone tries to make money and they show up to the internet without anything they need to actually do it.

And they soon find out that there are those who know how to sell. And the people who can sell are either people with some heart for other human beings or they are sharks.

And the waters are full of sharks. And the sharks will eat your credit card balances, your time, your dreams your heart.

Oh yea, the big boy pool where the money is has both great potential for wonderful things, money, success, fun...

Just remember when you start making it, someone else is going to want to take it from you.

Paranoid? Too real? Not in your World? Then you have not been in the deep end so wear your floaties.

Meaning, conduct yourself so that anything you do in private is something you would not mind seeing in public.

Do not sell stuff that is not of value. That will eat you up faster than a shark, because you can only sell your integrity one time. Your good name one time.

Do good, and know about legal stuff, learn. Now is a good time for you to do so.

Continued...

Rule #3...

Here's what you do now...

You decide what you want to sell. I recommend finding something that a lot of people want, who have the money to buy it that you can easily deliver on the internet in a way that makes you a profit.

So let's get back to the "Shovel"... The "Backhoe"

You can do a "Mom & Pop" website, find a product and begin advertising for website traffic.

Make some sales, build your list, and market to them.

That works. But there is a ceiling.

You need a bigger shovel. on the internet we call that "techniques" and then we get a software or something similar to turn those techniques into working the things we want done and turned into our "system".

A way to operate and make these three rules work in your favor.

For example, You know you need to follow up with all your website visitors, so set up an autoresponder.

Because an autoresponder will automate your sales messages going out to your prospective customers.

This increases your sales. There are techniques and things to know and do

So you gotta start with the start and that is selling something online while keeping in the back of your mind that soon you are going to need a bigger shovel.

TECHNIQUES

As mentioned, we need to know the rules and we need to have some tools.

A few tools to begin:

- Website builder
- Video Upload and delivery channel
- Website traffic source
- Auto-Responder
- Payment processor

Yes, there are more tools and that particular list goes on and on and on as tools are awesome to use and have. We just have to remember that sometimes we have to quit buying tools and start using the one's we have.

Thing to know:

You can market your own products and services or you can be an affiliate marketer and market other people's products.

When you market other people's products you are called an affiliate marketer.

Both have their advantages. One of the biggest advantage of being an affiliate marketer is you can just get in the car and drive.

Meaning, someone else did the research, development, built the websites, written the emails, set up a customer service department, got a payment processor and takes the hit for much of the legal requirements of running a business and selling products online.

What You Don't Get Here...

This book is not your complete, everything included, all you will ever need to know about internet marketing.

This book is the three rules which if followed will result in who ever knows and uses them, will result in you being in the best position of your life for making a very, very large amount of money selling things online.

But let me do the flip and we'll talk about what you do get.

You got the three rules which if you know them and operate successfully with them, others will call you things like, Genius, lucky, Guru...

Ask me how I know.

So now I will begin adding in the meat to go along with the rules.

Where's The Beef? Right here Baby!

So you need a lot of people who want something. Ok go to youtube and put that keyword in, or the subject or name of the thing or category you are researching.

Think of anything that people may be very passionate about. Things like: Dogs, babies, fishing, hair, make up, getting your girlfriend back, hair loss, fitness, weight loss, making money...

Go to YouTube and type that word in and see if there are videos created about that category or thing and then look at how many people are watching those videos.

I typed in "Bass Fishing" and the very first video had 2.9 Million views.

Uh.. quick, let me go get a domain name about bass fishing, set up a splash page with a headline about bass fishing, perhaps make a video or find a great picture, put in an autoresponder and promise to send something super interesting about bass fishing if someone will put in their email address to get it.

BAM! You now have a system! A prospective name building, of buyers names building, system!

Now send them emails and share something awesome that is for sale and give them a reason to buy it from you.

Once you have a list of size, a hundred, three hundred a thousand or more and you are sending great emails with great offers to all of these people about something they are interested in,.. you will start getting sales.

Keep sending people and building your list and emailing them with great stuff and your income will continue to increase more and more and more.

Continued...

Where's The Beef? Right here Baby!

Continued...

Where do you get great stuff to sell, with products and services with websites, videos and follow up already done?

Think, ClickBank.com you can find out how much other people are selling and get a link in seconds.

What about the video or image you need on your splash page?

Use your webcam and sit up, smile and be a nice likeable real person, go watch videos you like and model your script after them if you need.

Basically you want to make them an offer on your video in 30 seconds to a minute or so sharing your product and you are cool and that the viewer would be happy if they followed you and bought your "thing".

Like.. Hi! My name is _____ I just bought _____ and it's pretty darn cool, you may really get a lot of use out of _____ . Here's my link:

www.yourlinkinthevideo.com and in the description.

So there you have it.

Find a product or service, put that topic on a webpage and give something of interest to that person so they get on your list, and then email them cool offers.

RESOURCES...

[The single best “Shovel” to do the most things that we need](#) done is Joel Therin’s platform that provides, an autoresponder, email blaster that holds 50K subscribers, video uploader and channel, conference room, website builder, affiliate program

[Learning AI to create sales copy and tools](#), includes five automated software programs and is also an affiliate program

[OpenAI.com](#) - Chat GPT will write your sales copy

[The Best Website Traffic that I know of](#). Yes it is one of my company’s that has been providing premium buyers traffic to some of the biggest internet marketers for over a decade.

And now... Now I have something very, very, very big for you!

The ultimate shovel, the upcoming “System that Dreams are made of” It’s called, My Big Commissions.

[The system creates your lead capture item. In other words the system creates the thing that you will offer your website visitor so they put in their name and email so that you can share your message about how awesome your stuff is and why they want to buy it from you.](#)

This is the single biggest thing there is to fulfill the biggest of the “Three Rules” that this entire book is about.

As a matter of fact, this book is part of that system!

Let me ask you...

Are you reading this book because you saw a splash page and signed up on my autoresponder to get the book?

The answer is yes. The system works and does about a million other things, techniques and is the soon to launch system that will put everything I have learned and do and teach and make money with and automates it all! And it is one serious affiliate program as well.

FINAL THOUGHTS...

This is the best time to sell products and services online that I have seen in my two and a half decades of being an internet marketer.

You are as good looking as the ugliest rich person, you are at least as smart as the dumbest rich person and you have the same internet as Bill Gates and Elon Musk and Jeff Bezos...

All you need is to know the rules and show up with a shovel either big or small.

To grow your business and lists and income as big as you wish, when you need more, do more.

Perhaps get a bigger shovel!

You have everything it takes.

If there is something I can do for you, my email address is paul@pauldarby.online

I am pulling for you,

Paul Darby

Paul Darby, Inc.

P.S. Do you remember when you read, “Find a product or service, put the topic of interest on a webpage and immediately give something of interest to that person so they get on your list, and then email them cool offers”.

And email them and do automated marketing to put all the techniques that make you money into a system?” That is where the “Big” money lives, I believe the new software we are releasing will be of value to anyone who answers, “Yes I actually do want big money...”

<https://MyBigCommissions.convertri.com>